

Minutes

WOMR Board of Directors Meeting 5 PM, September 4, 2018 Wellfleet Preservation Hall, Main St, Wellfleet, MA

In Attendance: Ira Wood, John Braden, Fred Boak, Rick Sigel, Marcy Feller, Tony Pierson, John Yingling, Bruce Bierhans, Breon Dunigan, Dave Wilber, Steve Gass, Mark Adams

Regrets: Seth Rolbein, Susan Lindquist, Justine Alten, Sheila House

Meeting called to order at 5:01pm

Public Comment: none

Minutes: John Y moved to approve June BoD minutes, Dave seconded, approval was unanimous (9-0-0). A quorum not present at the July BoD meeting, no vote taken on notes/minutes.

New Board Member: Ira introduced Mark Adams and recommended he replace John Nelson as an interim member of the BoD. Fred moved to add Mark to the BoD, John Y seconded, approval was unanimous (9-0-0)

Finance Committee report:

Rick said that tracking income compared to previous years can be challenging, given the nature of how pledge payments come to the station and that underwriters come and go.

Executive Director's report: attached

CPB funding will now require participation of staff and 2 BoD officers in a harassment education seminar. John B suggested that 2 women from the BoD also participate in the seminar, Marcy and Breon said they would.

Public participation at Board of Director Meetings: Ira asked if the Board wants to limit members of the public from being part of board discussions.

General discussion was that it depends on the situation and that guests are able to say what they want at public comment (which is what several BoD members said they have witnessed in other similar situations with other organizations).

We agreed that members of the public will not sit at the table and add to discussion unless invited to do so, and they are fully welcome to speak during the public comment portion of the meeting. A general rule of 3 minute/person for public comment, which may be waived at the President's discretion.

2019 Budget:

It was noted that expenses are 15K greater than past years because mortgage principal previously was not included in expenses.

Tony said the budget is not a slam dunk, as underwriting could be challenging, and there is no addition to our reserve surplus (though any additional pledge drive funds will go into the reserve fund). A new staff hire would require a fairly dramatic increase in pledge drive goals, and is not recommended by FinComm.

Bruce motioned to approve the proposed 2019 budget, John Y seconded, approval was unanimous (11-0-0)

The Big Party/BECC Update:

Tony – BECC Update

- we still need \$110k
- develop list of 25 "top prospects," talk one on one, get definitive yes or no
- re-submit Mass Cultural Council grant with refined approach (we have been encouraged to do so)
- Big Party idea
- collect 2018 contributions from BoD

Big Party tentatively scheduled for Saturday of Patriots Day weekend.

John B talked about art not being the sole focus of the Big Party, due to there being another art auction in town that weekend, the desire for diversity in auction items, and the effect on galleries.

Breon said there has been good response for local galleries (all but one)

Ira said there is enthusiastic support from both galleries in the Schoolhouse

There was discussion whether admission to the party should be free, it was decided that the party committee would seriously consider options.

Ira said we need support from the board, Tony said we need that in addition to a point person and a strong committee. John B is the point person; Breon, John Y, Bruce, Mark & Ira all volunteered to be on the committee, and John B said others have & will be approached for their help.

Program Committee Term Limits?

Discussion was not so much about term limits as it was how to make things more vital in the committee. It was pointed out that the committee is a very active committee, meets regularly, but with many of the same members, sometimes things can get stale, and it is probably the most appealing committee to many volunteers. Suggested options included expanding the committee, changing the limit of 2 board members to a minimum of 2 board members. Tony said "term limits for committees is just weird."

Ira suggested we invite the Program Committee to a future BoD meeting and ask "what do you need to make things more vital?"

Future Agenda Items:

Outreach to High School students

Program Committee

Next BoD meeting:

Tuesday, October 2, 2018, 5pm at Davis Space, WOMR, 494 Commercial St, Provincetown, MA

Meeting adjourned at 6:45: Breon moved to adjourn, John Y seconded, approval was unanimous (11-0-0)

Minutes by Fred Boak

Report of the Executive Director

Meeting of the Board of Directors of WOMR/WFMR

Tuesday, September 4, 2018 – 5:00 PM

Summer Pledge Drive:

The summer pledge drive ended on August 9th about \$5k short of our goal. As of Thursday, August 30th, we've raised \$81,059 on-air and \$9,470 through the direct appeal. Our budgeted goal was to raise \$75k for the on-air appeal and \$12k for the direct appeal. Any money that comes in now through September 30th will be applied to the summer drive.

Block Party and Carnival Float:

Matt Dunn DJed and EMCed the Orleans Block Party on Wednesday August 13th. The following day, a team of volunteers put together a float for the Carnival parade here in Provincetown.

Firehouse Dates:

I started to book some dates at the Provincetown Firehouse (on Commercial Street near Town Hall) so that our volunteers can set up an info-table and engage tourists and locals. (This is a vacant former firehouse the town allows local nonprofits to use for this purpose). After getting great feedback from the volunteers who worked the first date, I booked a couple more.

New Harassment Education Compliance from CPB:

I attended a webinar conducted by the Corporation for Public Broadcasting that addressed how stations receiving the Community Service Grant would have to require annual education to combat harassment. In our case, the folks required would be the three paid staffers and the board president and treasurer. I recommend that two women from the board also take the training in case we have an incident and we need a woman to work with any female potential victims.

Business Support:

The Plant Workshop is a new underwriter that came in in August. We thought we had lost Cape Cod Healthcare and the Chatham Squire (neither had responded to billing for several weeks), but they both came through in mid-August. At this point it looks like we'll only be down \$4k from last year, which is better than we were expecting two months ago.

Nominating Committee Report:

The Nominating Committee will meet again in September to follow up on the running list of potential candidates. Currently we have Steve Gass who has stepped in for Brenda Vazquez. His current term runs through November of 2020 when he can run for another two terms. I am recommending that the board appoint Mark Adams to take John Nelson's seat, term ending 2019 where Mark would be eligible to run for two more terms.

The Nominating Committee is recommending Sandra Hemeon McMahon, Georgene Ridel, and Sheila Lyons to run as a slate at the Annual Meeting in November to replace outgoing members John Yingling, Seth Rolbein, and Sheila House. John, Seth and Sheila must take one year off before running again. In addition, both Bruce Bierhans and Rick Sigel have agreed to run for an additional term at the Annual Meeting.

Vacation:

I will be on vacation next week; September 9-15.

Upcoming Meeting Schedule:

- **Program Committee:** Sept 19 at 4:00, Eastham Library
- **Events Committee Meeting:** Sept 20 at 5:30, Eastham Library
- **BECC Committee Meeting:** Sept 26 at 4:00, Eastham Library
- **Community Advisory Board Meeting:** Scheduled for October, TBD in Orleans
- **Annual Meeting:** November 17, noon, likely at Provincetown Inn

Summited August 30, 2018

John Braden, Executive Director