

WOMR Board Meeting - July 10 2018
Eastham Public Library, Samoset Rd. Eastham, MA – 4:30 PM

PLEASE NOTE: A QUORUM WAS NOT REACHED AND NO VOTES WERE TAKEN

Present: Tony Pierson, John Braden (staff), Sheila House, John Yingling, Steve Gass, Ira Wood, Dave Wilbur, Marcy Feller.

Not Present: Fred Boak, Seth Rolbein, Rick Sigel, Bruce Bierhans, Susan Lindquist, Breon Dunigan, Justine Alten.

Members of the Public: Bob Weiser.

Meeting was convened at 4:36 PM.

No public comment.

Minutes of June 2018 were not approved.

Finance Committee Report: In the absence of Treasurer Rick Segal, John Braden gave the report. (see attached)

Executive Director Report: (see attached)

New Business:

2019 Budget_- Will be presented at the September Meeting.

New Hire / Volunteer Coordinator versus Outreach Coordinator – Discussion ensued about the wisdom of waiting for the presentation of the 2019 budget in order to pursue this topic. Funding will be discussed with the Arts Foundation of Cape Cod as well.

Old Business:

Continuing Discussion: The Event Formerly Known as the Clam B Q - (see attached letter from Matty Dunn).

Continuing Discussion of the Tag Line: “The Voice and Spirit of Cape Cod” - Possible changes were discussed but the general consensus was “don’t fix what isn’t broke.” Discussions will continue.

BECC update – (see attached)

Questions/Comments about Committee Reports/Minutes - None

Future Agenda Items: None Discussed.

Next meeting: When/where? – Tuesday Sept. 4 – Wellfleet, MA, Preservation Hall

Adjournment – 5:09 PM

Minutes Prepared by Ira Wood.

July 10, 2018
WOMR Finance Committee Report

Cash Flow:

Balances are as of 6/30/2018

	<u>2018</u>	<u>2017</u>	<u>difference</u>
Checking	\$42,251	\$20,819	+21,432
Reserve (Money Market)	\$32,580	\$25,448	+7,131
LOC	\$0	\$14,998	-14,998

Pledge Drive:

Reported by Executive Director

Income (*Through 5/31/2018*)

Income is up 5% over previous rolling 12 month period +\$24,204

*Upon review it was determined that income is in-line with the
FY18 budget*

Expenses (*Through 5/31/2018*)

Expenses are up 5% previous rolling 12 month period +\$25,065

*Upon review it was determined that expenses are in-line with the
FY18 budget*

Other issues:

None

Submitted by,
Rick Sigel, Treasurer
July 10, 2018

Report of the Executive Director
Meeting of the Board of Directors of WOMR/WFMR
Tuesday, July 10, 2018 – 4:30 PM

Summer Pledge Drive:

The Summer Pledge Drive begins on July 27 and ends on August 9. The on-air goal is \$75k and the direct appeal is \$12k. The direct appeal letter has gone to the printer and will go out in the mail on July 14. As of July 5th, \$12k in early renewals have already come in.

Triathlon:

The Triathlon netted us \$3,500 this year after expenses. Sponsorships were down by \$2,250 and registrations were up by about \$2,000. We are waiting on a \$9,000 check from the race director.

91.3 FM:

WFMR's transmitter went down on Friday sometime around 10:30. Chris Kelly (our broadcast engineer) went there on Saturday to install our back up transmitter so he can take the other one back to the shop to be repaired.

Review with Board President:

Ira reviewed my self-evaluation and met with me to discuss. I also shared self-reviews from the other staff members with him. (Reviews with the staff were completed in December).

Davis Space Tenant:

Outermost Yoga and the Provincetown Theater have taken up a lot of time in the Davis Space for the summer. A couple of short-term yoga classes are on the calendar as well.

Grant Writer:

I am still working with Christine Frisco to cultivate grants for the Capital Campaign. We completed a request to the Kelley Foundation last week.

Business Support:

Upcoming Meeting Schedule:

- **Capital Campaign Committee Meeting:** TBD
- **Events Committee Meeting:** Scheduled for August. TBD.
- **Program Committee:** July 18 at 4:00, Eastham Library
- **Summer Pledge Drive:** July 27-August 9

Summited July 6, 2018
John Braden, Executive Director