

Minutes
WOMR Board of Directors Meeting
5PM, July 11, 2017
Eastham Public Library, 190 Samoset Rd, Eastham, MA

In Attendance: Ira Wood, John Braden, Fred Boak, Rick Sigel, Bob Weiser, Carol Courneen, John Yingling, Marcy Feller, Chuck Cole, Susan Lindquist, Seth Rolbein, Tony Pierson, Bruce Bierhans

Regrets: Sheila House, John Nelson, Dave Wilber

Meeting called to order at 5:03pm

Public Comment: Ira mentioned that he found the Cape Cod Times article about Cape Playhouse interesting and informative

Minutes: John Y moved to approve both May & June minutes, Rick seconded, approval was unanimous (12-0-0)

Finance Committee report: attached

Executive Director's report: attached

Bob commented that we have a great list of sponsorships, but he noticed that Live in Orleans! promotions were not displaying WOMR/WFMR sponsorship.

Reaching Out to Community through Satellite Facilities: Forming a Sub-Committee
Bob, John Y, Rick, Carol & Fred all volunteered to be on sub-committee

WOMR Dinner Event: Forming a Sub-Committee

DevComm will start discussion. Issues raised were: Restaurants we have connections with have relatively short seasons (Bob); it could be anywhere, perhaps should be a more special venue than restaurant, which would require catering (John Y)

Upgrades to Broadcast Infrastructure

Our new broadcast engineer has plans for new studio hardware and communications between studio and transmitter (the plan being to use the current comm method as backup to new). In additions, the floor in our offices needs to be addressed and we have to consider the eventuality of needing a new transmitter. This is all on top of what will be needed to fix damage on the west side of our building. We are in need of planning a capital campaign, aforementioned dinner event a likely kick-off for such a campaign (some discussion on this if event is to be an annual event maybe not the best kick-off for capital campaign)?

Lots of discussion, including how this might have an impact on Satellite Facilities (can we use any of existing hardware for satellite location, does new studio hardware facilitate satellite and remote broadcasting, can we roll in cost of starting the satellite location into capital campaign). Suggestions to create Capital Campaign Sub-Committee, separate from BoD and DevComm.

Bob suggested this sequence for our plan:

- Expedite Operations Budget
- Get real estimates for all work required plus any we think we might want to roll into capital campaign (satellite facilities, Davis Space, ??)
- Determine how to raise the \$\$ (how do we roll all of this under one umbrella campaign, identify potential big donors)

Old Business: Program Committee Update: DJ Performance matters

No ProgComm meeting since last BoD meeting

Old Business: Summer Pledge Drive and Board Participation

Some people volunteered before the meeting, John will followup with BoD members via email

Next BoD meeting:

Tuesday, August 15, 2017, 5pm at the Eastham Public Library, 190 Samoset Rd, Eastham, MA

Meeting adjourned at 6:20pm-ish: Susan moved to adjourn, Marcy seconded, approval was unanimous (12-0-0)

Minutes by Fred Boak

June 12, 2017
WOMR Finance Committee Report

Cash Flow:

As of 6/9/17 Balance \$24,646 LOC \$14,998

Most Recent Pledge Drive:

Fall Pledge Drive income was up 10% over budget

Income (actual vs budgeted)

Through 6/9/17

Underwriting	down 20% (-\$8000)*
Fundraising	up 3% (\$5000)
Total Underwriting & Fundraising	down 2% (-\$2433)

**Money that is still owed \$9000*

Expenses (actual vs budgeted):

Expenses are completely in line with budget through 6/9/17

Other issues:

No surprises on the horizon for income or Expenses

Submitted by,
Rick Sigel, Treasurer
June 12, 2017

Report of the Executive Director
Meeting of the Board of Directors of WOMR/WFMR
Tuesday July 11th, 2017 – 5:00 PM

Wellfleet Sprint Triathlon:

We had a great event on the 3rd of June, there were 170 registered athletes. My calculations put our net at \$10,944 compared to last year's \$5,284.

Outermost Radio Showing in Plymouth This Fall:

We will be showing the film at the Spire Center in Plymouth on October 15th at 6:00. There is a rental fee to use the room but they are waiving all other fees. They have a full bar and a 7,500 person mailing list. Filmmaker Alan Chebot will be available to attend and answer questions.

Other Continuing Outreach:

- We will be present at the LoveLocalFest in Hyannis, dates are July 30, September 24 and December 3rd. In addition our banner will be present at their summer music series as we are top tiered sponsors.
- We will be sponsoring the Orleans Music Series – *Live in Orleans!* - that is being produced by the Orleans Chamber. The series takes place at four separate venues on six consecutive Tuesdays in July and August beginning July 11. I have volunteers to staff info tables for some of these but there are too many of them to cover and some of the venues are too small.
- I have met with Bette Warner at the Fine Arts Work Center to talk about sponsoring their new "Lyric Concert Series". She was delighted by the prospect and has ideas for other sponsorship opportunities, including a poetry series. For these we will get our logo on promotional materials.
- Matty has been in touch with the police chief in Orleans, he will be DJ-ing on a flatbed truck at the annual Block Party on August 16th with one of our banners hanging from the flatbed.
- A team of volunteers has taken up the task of designing and building a float for the Carnival Parade in Provincetown that will feature Lady Di as "The Goddess of the Radio".
- We now have a trade relationship/media sponsorship with Wellfleet SPAT and will have a presence at OysterFest. I'm hoping we can find some Wellfleetian volunteers for this.
- Library Series: I have booked the Eastham Library for September 14 at 6:00 for a talk and slide show. Tony has agreed to make the presentation, I plan to be there as well. I have also emailed Amy Andreasson at the Chatham library and expect to hear back from her when she returns from vacation next week.
- Working with ptownie.com we are stepping up our promotion of individual programs and programmers. On the same note, we have run the first program-specific newspaper ad and I am working on some more.

Grants:

I have reached out to a grant writing professional (Melanie Flynn) to see if she is interested in working with us on grant research. Her intention is to meet with me to talk about the station's history and needs, then she will be available to work with us starting in August. I have also reached out to the Cape Cod Community College library to get an orientation on using the Cape Cod Foundation Database. I spent a couple of hours there on June 28th and found it very easy to use. I also looked for grantors and foundations that would fund equipment replacement/upgrade and found several sources we can reach out to.

I am also meeting with our broadcast engineer (Chris Kelly) on Friday the 7th to talk about that project and to schedule a long overdue repair on the transmitter at Gilboa.

Institute for Nonprofit Practice:

I attended a group interview for the Institute for Nonprofit Practice's Core Certificate program. The Core Certificate Program equips nonprofit leaders with the skills, knowledge, and networks they need to make strategic, mission-driven decisions. This is the second year they are offering the course on the Cape. They will select 14 applicants to attend.

Upcoming:

- **DJ Summit:** July 15 at 12:00 at the Chapel in the Pine, Eastham
- **Summer Pledge Drive:** July 21 - August 3
- **Personnel Committee:** July 17 at 2:00 in the Davis Space
- **Program Committee:** June 19 at 4:00, Eastham Library

Summited July 6, 2017

John Braden, Executive Director