

Minutes
WOMR Board of Directors meeting,
6PM, September 13, 2016
The Church of St. Mary of the Harbor,
517 Commercial Street, Provincetown, MA

In attendance: Ira Wood, Bruce Bierhans, Vernon Porter, John Braden, Susan Lindquist, Dave Wilber, Tony Pierson, Bob Weiser, Chuck Cole, John Yingling, Rick Sigel, Ed McManus, Sheila House

Not available: Seth Rolbein, Fred Boak, Mary Lyttle, Carol Courneen

Meeting called to order at 6:03 P.M.

Public Comment: Ira Wood will be doing PR talk and slide show for WOMR at Prez Hall on 9/14/16.

Minutes: Ed McManus moved to approve the minutes of the July 2016 meeting, Bruce Bierhans seconded, unanimous approval.

John Braden presented the **Finance Committee report** – attached.

John Braden presented the **Executive Director's report** - attached.

- Ira will be teaching DJ's new techniques he learned at the NPR conference for on air pledge drive pitches
- We should hitch-up to other events, i.e. Oysterfest & in the Chathams for increased visibility.
- Susan and Dave will survey new members who gave at the pledge drive
- Special event for 35th anniversary discussion.

New Business: Budget 2017, there will be some tweaks and it will be reintroduced at the next meeting

Presentation of **WOMR strategic plan** distributed. Editing comments are encouraged and welcomed so we can present to the members at the annual meeting. Have comments ready for next meeting.

Policy Committee report/Vote on Bylaw & Policy Changes: Bruce Bierhans moved to vote on bylaw change regarding meeting frequency; Article III, section C - requiring the board to meet at least bimonthly. John Yingling seconded, unanimous approval. The bylaw change will be voted on by the membership at the annual meeting.

Vernon moved that the board adopt the policy that would create an executive committee at the first meeting of the board following the annual meeting. John Yingling seconded. All voted in favor.

Big Events: Discussion of Big Event at Payomet on 6/25/17, possibly to celebrate our 35 years on air. John Yingling will join the event committee to produce. Bob suggested we could work with Brian O'Malley to tie AIDS epidemic monument in the 6/25/17 event. Vernon Porter suggested we should have remote access.

Discussion of future agenda items: Should we hire a development person?

Bob Weiser moved that the BOD form a committee to develop a job description for a Development Director, members to include Susan Lindquist, Tony Pierson, and others as needed. The committee is to present the proposed job description, along with suggestions for how to budget for the position and for conducting a hiring process. Vernon Porter seconded. Unanimous approval.

Antenna site agreement: Should plan a discussion with the landlord in the summer of 2019.

Building: John Yingling led a discussion on painting the building. The whole building needs to be painted. John Yingling moved that we get 1 or 2 estimates to paint the building, Rick Sigel seconded, unanimous approval.

Next meeting will be October 4, 2016 at the Firehouse in Orleans.

Vernon Porter called for the meeting to be adjourned at 7:21 P.M. Ed McManus seconded. Meeting adjourned at 7:21 P.M.

September, 2016 Report to the WOMR Finance Committee

Cash Flow:

As of Tuesday morning (9/7) we have \$30.4k in the checking account. We have finally had some movement from the Commonwealth to release our historic agreement which is holding up an \$18k check from the Town of Provincetown. A second set of edits were submitted as well as the agreement with the Town. I expect to hear back from them any day.

I paid \$2k toward the line of credit earlier this month, we still owe \$18k. I have also returned \$5k to the emergency fund.

Summer Pledge Drive:

As of the last week of August we have raised \$91,817 in total - \$79,777 on-air and \$12,040 in the direct appeal. We had budgeted \$65k and \$12k respectively.

Underwriting:

As of the second week of September, we are up by a little more than \$2.5k. I suspect we will be equal to last year by the end of the month.

Generator:

Our electrician was doing some work for the water department up at the transmitter site a couple of weeks ago, just for a point of information I asked him what we would need for a generator. He in fact did some meter reading and some shopping research and found one that would serve our purpose for \$4.6k. Arty has also offered to donate the installation of the generator – which comes with its own platform. (No need to build one). As of this writing the only x-factor is the installation of a propane tank.

This wasn't something I had expected to move on yet but the price tag is very attractive and should be considered. Arty is expected to come to the meeting to talk about the project.

FY17 Budget:

I made some minor revisions to the budget based on feedback from the FinCom last month. I have already distributed it to the board and will attach it to the board meeting packet for approval.

Submitted by
John Braden E.D.
September 7, 2016

Report of the Executive Director
Meeting of the Board of Directors of WOMR/WFMR
Tuesday September 13th, 2016 – 6:00 PM

Summer Pledge Drive:

As of the last week of August we have raised \$92,743 in total - \$80,383 on-air and \$12,360 in the direct appeal. We had budgeted \$65k and \$12k respectively.

Amy Goodman:

This event was attended by a little more than 200 people. WOMR and PTV split the \$2,400 proceeds.

Carnival Float:

This year we joined forces with the Provincetown Theater and entered the “I Want My MTV” float which won “best large float”.

Painting the Schoolhouse:

John Yingling and I meet two weeks ago about getting the trim on the front of the building painted – this was one of the items that was identified by the building committee as a top priority due to potential damage to the building. John then hired a couple of painters to paint the trim, windows and shutters. They completed the work this week. Many thanks to John for his generosity.

PMDMC:

Justine, Ira and I attended some of the Public Media and Development Conference pre-conference workshops in Boston on August 10th. Although a lot of the workshops appeared to be geared mostly toward NPR and university stations, we all felt as though we received useful information. Ira attended one on Pledge Drives, Justine on fundraising through social media, and I attended one on major gifts.

Upcoming:

- **FinCom Meeting:** September 13 at St. Mary’s of the Harbor 5:30 pm
- **Board Meeting:** September 13 at St. Mary’s of the Harbor 6:00 pm
- **Program Committee:** September 21 at 4:00 in the Davis Space

Summited September 7, 2016
John Braden, Executive Director